



## Global Leadership Academy

Friday, March 22, 2019

Ernest N. Morial Convention Center, New Orleans, LA  
Room #293

- 7:00 – 8:00 AM Breakfast
- 8:00 – 8:10 AM **Welcome** – Margaret Wierman, MD, Chair, Global Leadership Academy Planning Advisory Group and Professor of Medicine, Physiology and Biophysics, University of Colorado Anschutz Medical Campus, Chief of Endocrinology, Denver VA Medical Center
- 8:15 – 9:00 AM **Opening Session** – We will join the participants of the “Early Career Forum” in Room #294 for opening remarks from Susan Mandel, MD, MPH, Endocrine Society President, and a session on “Navigating the Endocrine Society Meeting” facilitated by R. Michael Tuttle, MD, Professor of Medicine, and Clinical Director of the Endocrinology Service, Memorial Sloan Kettering Cancer Center
- 9:10 – 9:30 AM **Introductions** – We will spend a few minutes learning more about each other. Please select something from your purse, briefcase, or backpack that will tell us something about you.
- 9:30 – 11:00 AM **Communications Skills Using the Communication Preference Questionnaire™** – Anne Libby, PhD., Vice Chair for Academic Affairs and Professor, University of Colorado will join us for the next several sessions focusing on personal and interpersonal communications. In this session, we will use a communications framework that is validated to the Myers Briggs Inventory (MBTI), focusing on externalizing preferences. We will use a self-assessment to determine participants “go to” verbal communication style in terms of how we receive information, make decisions, and what we say and listen for first. Participants will learn attributes of the styles to help us understand ourselves and other people’s communication styles. We then practice “moving to” other people’s styles using cases in small groups and large group debriefs. We practice identifying both the primary and secondary communication preferences.
- 11:00 AM – 12:30 PM **Your Personal Brand Using “Signature Stories”** – Dr. Libby will work with participants to create their own “Signature Stories” for different audiences using the communications styles from the Communication Preference Questionnaire. This is a program to help participants quickly connect their own motivations for their work with how they share that with others. We draw on personal stories using a guided worksheet and other peers to test and refine “signature stories.” We will practice refining story versions that adapt to various communication styles (from preceding program).
- 12:30 – 2:00 PM **Lunch** – We will be joined by senior clinicians and researchers John Newell-Price, MD, PhD, FRCP (University of Sheffield), Simon Rhodes, BSC, PhD (Indiana University), Joy Wu, MD, PhD (Stanford University), and Carol Wysham, MD (Rockwood Clinic) who will share their “Signature Stories.”
- 2:15 – 4:00 PM **Creating and Maintaining Mentoring Networks for Career Success** – Ellen Seely, MD, Director of Clinical Research, Endocrinology, Diabetes and Hypertension Division and Professor, Harvard Medical School. Having a mentor is one of the characteristics most commonly associated with career success. In this interactive exercise, you will learn about the importance of mentoring networks and the skills to build your own and to keep your network up to date throughout your career.

- 4:00 – 5:00 PM **Global Networking Panel: Personal Stories on Building and Utilizing Global Networks** – Moderated by Shannon Whirledge, PhD, MSc, (Yale School of Medicine), expert researchers and clinicians Bulent Yildiz, MD, (Hacettepe University School of Medicine), Dima Abdelmannan, MD, FRCP, FACP (Dubai Health Authority) Ghada El-Hajj Fuleihan, MD, MPH (American University of Beirut) and Helmy M. Siragy, MD (University of Virginia) share their experiences building and utilizing global networks.
- 5:00 – 5:15 PM **Break**
- 5:15 –5:50 PM **Social Media Communication/Amplifying Your Personal Brand** – Joy Wu, MD, PhD, (Stanford University) and Danielle Whalen, MBA (Endocrine Society) will discuss how you can communicate your personal brand to a wider and global audience using your Social Media accounts
- 5:50 PM **Closing Remarks** – Margaret Wierman, MD
- 6:00 PM **Networking Reception** – Please join other attendees for a networking reception in Room #291

### March 25, 2019

- 6:00 – 6:30 pm **GLA Wrap Up Session** – Room 298. Margaret Wierman, MD will gather the group for one last formal session where we will review the GLA program, discuss ways to improve subsequent years, and ways in which the program can support our cohort beyond our time together in New Orleans.
- 7:00 – 9:00 pm **Presidential Reception** – This is an invitation-only event. As GLA attendees, each of you is encouraged to attend. The reception will be taking place at Mardi Gras World - 1380 Port of New Orleans PI, New Orleans, LA 70130.