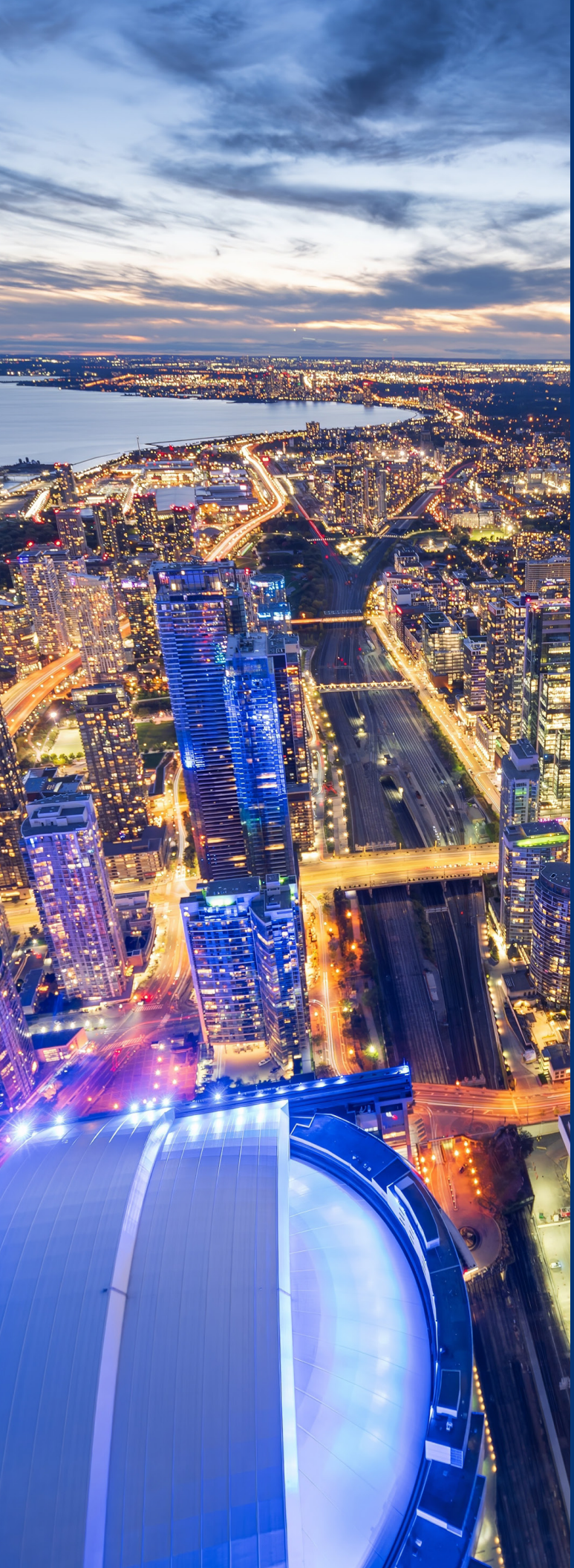


ENDO2027

JUNE 5–7, 2027

TORONTO, ONTARIO, CANADA

SATELLITE SYMPOSIA GUIDELINES

UPDATED DRAFT FOR MEDICAL EDUCATION COMPANY OUTREACH

ENDOCRINE SOCIETY





WHY ENDO 2027

ENDO is the Endocrine Society's premier annual meeting and one of the world's leading forums for endocrinology research, clinical innovation, and patient care. ENDO convenes a highly engaged audience of endocrinologists, researchers, educators, advanced practice providers, fellows, and other healthcare professionals seeking the latest advances in endocrine science and clinical practice.

ENDO 2026

7,189 **ATTENDEES**	8 **SATELLITE SYMPOSIA**
89 **COUNTRIES**	2,492 **SCIENTIFIC POSTERS**
175+ **EDUCATIONAL SESSIONS**	110+ **EXHIBITING COMPANIES**

These attendees represent a highly targeted audience actively seeking education on emerging science, evolving treatment paradigms, and best practices in endocrine care.

Satellite Symposia provide medical education companies with a dedicated platform to deliver independent, expert-led educational programming that addresses critical clinical and scientific developments in endocrinology. These programs complement the ENDO educational experience by providing attendees with additional opportunities to explore timely topics, therapeutic advances, and unmet educational needs.

ENDO 2027 will be held as a fully in-person meeting in Ontario, Canada, June 5–7, 2027, creating valuable opportunities for education, networking, collaboration, and engagement with the global endocrine community.

WHY PARTNER WITH ENDO?



ACCESS A HIGHLY TARGETED AUDIENCE

Satellite Symposia are positioned within the ENDO meeting experience, providing access to clinicians, researchers, and healthcare professionals actively engaged in endocrine education and scientific advancement.

ELEVATE AWARENESS OF EMERGING SCIENCE

Independent programs allow accredited providers and faculty to address timely clinical developments, emerging evidence, treatment innovations, and evolving standards of care.

BENEFIT FROM SOCIETY-SUPPORTED VISIBILITY

Approved Satellite Symposia receive coordinated promotion through ENDO attendee-facing channels, including the website, Program Guide, targeted email, newsletters, and social media.

SCIENTIFIC AREAS OF INTEREST

TOPICAL AREAS MAY INCLUDE, BUT ARE NOT LIMITED TO:

- Adrenal Disorders
- Bone and Mineral Metabolism
- Cardiovascular Endocrinology
- Diabetes
- Obesity
- Neuroendocrinology and Pituitary Disorders
- Pediatric Endocrinology
- Reproductive Endocrinology
- Thyroid Disease
- Parathyroid Disorders
- Emerging areas of endocrine science and clinical practice

SATELLITE SYMPOSIUM PACKAGE



$75,000 USD SLOT FEE

The ENDO 2027 Satellite Symposium package is designed to provide a turnkey opportunity for medical education companies to deliver independent educational programming in conjunction with the Society's flagship annual meeting.



INCLUDED IN THE SATELLITE SYMPOSIUM PACKAGE

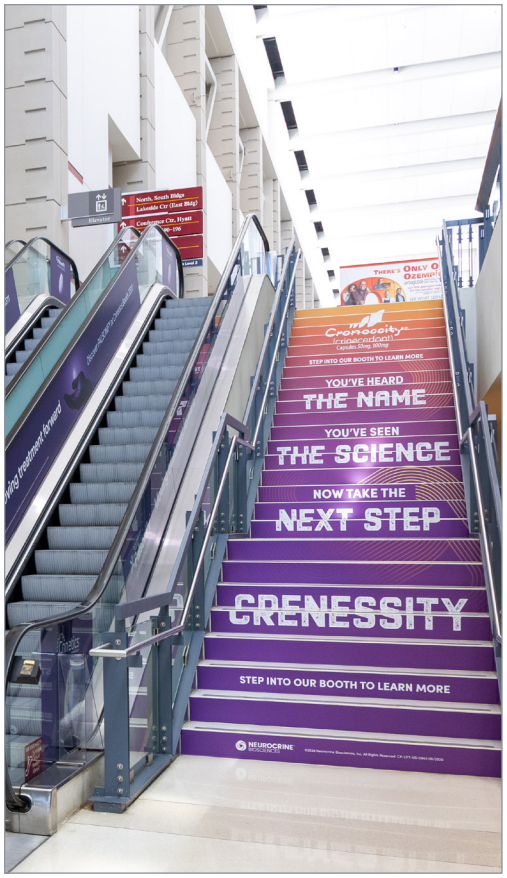
INCLUDED BENEFIT	DESCRIPTION
Dedicated program slot	Two-hour timeslot including a 30-minute breakfast or dinner service period and 1.5 hours of educational content.
Meeting space	Banquet-style meeting room for approximately 225 attendees. The room set is fixed and cannot be changed.
Registration area	Registration table, two chairs, and wastebasket outside meeting room.
Standard AV package	Stage, podium and podium microphone, head table with two chairs, two table microphones, and two audience microphones.
Promotional visibility	ENDO 2027 website listing with registration link, ENDO 2027 Program Guide listing, one targeted email, two newsletter mentions, and two social media posts.
Planning support	Appropriate logistical contacts provided after the symposium slot has been confirmed.

Food and beverage, additional AV requirements, décor, livestream services, faculty expenses, outcomes measurement, grant development, and financial reconciliation remain the responsibility of the medical education company.

AVAILABLE TIMESLOTS

Available Satellite Symposium timeslots are as follows. Two sessions are available per timeslot unless otherwise noted.

DATE	AVAILABLE TIMES
Saturday, June 5, 2027	6:00–8:00 AM; 7:30–9:30 PM
Sunday, June 6, 2027	6:00–8:00 AM; 7:00–9:00 PM
Monday, June 7, 2027	6:00–8:00 AM; 7:00–9:00 PM



APPLICATION & APPROVAL PROCESS

To secure a Satellite Symposium slot, medical education companies must submit the following materials to the Endocrine Society for review and approval:

- Funding confirmation from the supporting organization
- Fully executed Letter of Agreement (LOA)
- Completed concept paper
- Proposed title and program description
- Learning objectives
- CME/CE provider information, if applicable
- Primary MEC planning contact information
- Registration link for promotion, when available

Following review and approval of the concept paper and receipt of a fully executed LOA, available timeslots will be confirmed based on availability.

Submit required materials to **anaser@endocrine.org**.



PROGRAM DESIGN CONSIDERATIONS

To maximize educational impact and attendee engagement, the Endocrine Society encourages Satellite Symposia that:

- Address clinically relevant and timely topics in endocrinology
- Focus on identified educational gaps and unmet needs
- Include recognized experts and experienced faculty
- Clearly define the target audience and intended educational outcomes
- Incorporate audience interaction, case-based discussion, polling, Q&A, or practical clinical application where appropriate
- Provide balanced, evidence-based content free from commercial bias
- Align with applicable CME, CE, ACCME, and industry standards, as applicable

MARKETING & PROMOTION

ENDO will support overall audience awareness through a coordinated promotional package that includes the ENDO 2027 website, Program Guide, targeted email, newsletter mentions, and social media posts. MECs are encouraged to supplement these efforts with their own approved outreach strategy to drive registration and attendance.



PROGRAM STANDARDS, COMPLIANCE & OPERATIONAL REQUIREMENTS

The Endocrine Society is committed to providing a high-quality educational experience for attendees while supporting independent educational activities held in conjunction with ENDO 2027. The following requirements are intended to maintain the integrity of the scientific meeting, ensure compliance with applicable continuing education standards, and provide a consistent attendee experience.

EDUCATIONAL INDEPENDENCE

Satellite Symposia are independently developed and managed educational activities and are not part of the official ENDO 2027 scientific program. Medical education companies are responsible for all aspects of program development and execution, including:

- Grant development and submission
- Faculty selection and honoraria
- Scientific content development
- Educational outcomes measurement
- Financial reconciliation with supporting organizations

All educational content should be balanced, evidence-based, and developed in accordance with applicable CME, CE, and industry standards.

REQUIRED DISCLOSURE LANGUAGE

The following statement must appear on all printed materials, website copy, and one title slide:

REQUIRED STATEMENT

This independent, supported Satellite Symposia is not part of the ENDO 2027 official educational programming as planned by the Endocrine Society Annual Meeting Steering Committee. This program is neither sponsored nor endorsed by the Endocrine Society. The information presented here has not been reviewed or approved by the Endocrine Society for accuracy or completeness, and the views expressed in this presentation are those of the presenters and do not represent the views of the Endocrine Society. This program may offer continuing medical education (CME) or MOC credit provided by the sponsoring organization.



ONSITE SIGNAGE & ATTENDEE WAYFINDING

To support a consistent attendee experience and preserve the integrity of the ENDO meeting environment, onsite promotion is limited to approved locations.

- One standing sign may be positioned outside the assigned Satellite Symposium room.
- One registration sign, no larger than 28” X 44”, may be placed near the registration desk outside the meeting room.
- Human directionals may be used in designated pre-function areas immediately prior to program start.
- Additional signage elsewhere within the meeting venue or host hotel is not permitted and may be removed.
- Symposium organizers are responsible for producing, placing, and removing all approved signage immediately following their activity.

MEETING SPACE & ROOM STANDARDS

To ensure efficient room turnover and consistent attendee service, all Satellite Symposia will be assigned a standard banquet-style meeting room set for approximately 225 attendees. The standard room configuration has been selected to support meal service and educational programming and cannot be modified.

Organizations will have access to their assigned meeting room up to three hours prior to the scheduled start time for setup and preparation. Symposium activities, including meal functions, must conclude within the assigned timeslot.

FOOD & BEVERAGE REQUIREMENTS

Breakfast and evening Satellite Symposia must include an appropriate buffet service corresponding to the assigned timeslot. Food and beverage expenses are the responsibility of the medical education company and are not included in the Satellite Symposium fee.



AUDIOVISUAL & LIVESTREAMING

The following standard audiovisual package will be provided for all Satellite Symposia:

- Stage
- Podium and podium microphone
- Head table with two chairs
- Two table microphones
- Two audience microphones

Additional audiovisual services, custom staging, internet requirements, décor, and production elements may be ordered through the Society's designated vendor at the sponsoring organization's expense. Livestreaming for audiences outside of ENDO 2027 is permitted; related production and internet expenses are the responsibility of the medical education company.

SECURITY & LIABILITY

The Endocrine Society does not provide dedicated security services for Satellite Symposia meeting rooms. Organizations are responsible for safeguarding all equipment, materials, and personal property associated with their program. The Society assumes no responsibility for lost, stolen, or unattended items.

CANCELLATIONS & ATTENDANCE

If a medical education company elects to cancel a confirmed Satellite Symposium, a cancellation fee of $4,500, plus any incurred out-of-pocket expenses, will apply.

The Endocrine Society is committed to creating a robust and engaging educational environment for all attendees. Attendance at Satellite Symposia may vary based on topic, timing, faculty, competing activities, and other factors outside the Society's control. While ENDO promotes approved Satellite Symposia through established meeting channels, attendance levels cannot be guaranteed and are not a basis for refund or fee adjustment.

NEXT STEPS

To begin the approval process, MECs should submit funding confirmation, a fully executed Letter of Agreement, and a concept paper to **anaser@endocrine.org**. Once the concept paper is approved and the LOA is finalized, ENDO staff will confirm available slot options and provide logistical contacts for planning.

