



## ENDOCRINE REVIEWS

Endocrine Reviews publishes comprehensive, authoritative, and timely review articles balancing experimental and clinical endocrinology.

Endocrine Society 2055 L Street NW, Suite 600, Washington, DC 20036 • Phone: 202.971.3636 • [endocrine.org](http://endocrine.org)

## 2020 PRINT RATES AND DATA

### Editorial

#### Editor-in-Chief:

Daniel J. Drucker, MD  
Lunenfeld-Tanenbaum Research Institute,  
Mt. Sinai Hospital Toronto, ON

**Established:** 1980

**Origin of Editorial:** 100% submitted

**Acceptance of Advertising:** All advertising is subject to the approval of the publisher.

**Ad Placement:** Stacked

**2018 Impact Factor:** 15.745

### Circulation

**Total Circulation:** 967

**Circulation Breakdown:**

405 US : 295 International

**Circulation Basis:** Paid

**Circulation Verification:** Sworn Statement

### Advertising Representatives

**Joe Schuldner**

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**John Alberto**

Phone: 212.904.0364 Email: [jalberto@pminy.com](mailto:jalberto@pminy.com)

### Advertising Information

Position	Net
Cover 4	\$3,000
Cover 3	\$2,000
Cover 2	\$2,000
Page ROB	\$1,500

### Issuance and Closing Dates:

Issue	Space Commitment	ROB Materials	Insert Delivery
February 2020	Jan 10	Jan 15	Jan 22
April 2020	Mar 9	Mar 16	Mar 23
June 2020	May 11	May 18	May 26
August 2020	Jul 10	Jul 17	Jul 24
October 2020	Sep 11	Sep 18	Sep 25
December 2020	Nov 10	Nov 17	Nov 24

### Advertising Incentive Program

Run an ad in 3 issues and 4th ad is free.

Full Year: Run an ad in 4 issues and get 2 free ads.

### Mechanical Specifications

**Trim Size:** 8.125" x 10.875"

**Live Area:** 7.625" x 10.375"

**Binding:** Perfect

**Paper Stock:** Covers, 80 lb coated; Interior, 40 lb coated

**Halftone Screen:** 150

Ad Sizes	Non-Bleed		Bleed	
	Width	Height	Width	Height
Full Page	7"	10"	8.375"	11.125"
½ page horizontal	7"	5"	8.375"	5.5"
½ page vertical	3.5"	10"	4.125"	11.125"
¼ page	3.5"	5"		

### Submission of Advertising Materials:

**PDF files only:** PDF files must be 300 dpi high-resolution CMYK and conform to PDF/X-1a standard.

**Send All Insertion Orders and Materials to:**

Kathy Clark, [kclark@pminy.com](mailto:kclark@pminy.com); 212.904.0365