

To: HPA Constituents

Subject: Video Platform for Patient Communications

Dear Healthcare Professional,

Over the past few weeks, AstraZeneca has heard from many of you about the challenges you are facing, especially as it relates to an overwhelming influx of calls and emails to your offices from patients with questions and concerns about COVID-19. We would like to help.

In an effort to support you during this unprecedented time and provide an efficient way for you to address their concerns, we are sponsoring a healthcare technology company called Vidscrip to launch a **COVID-19 program** through June 30, 2020, or until such time as the COVID-19 virus is no longer a US public health emergency.

This program enables healthcare professionals to use their own computer to **record short videos that answer questions to common COVID-19 questions, based on information** derived from the CDC and WHO, and then **share those videos with their patients** through channels they already use, like their web page, or through direct links to patient's phone via a personalized email or text message.

The platform is available at no cost to all US-based healthcare professionals during the pandemic to help manage the flow of information from physicians to their patient about the virus. Specifically, this program is built in an effort to help physicians deal with the most common questions being asked by patients regarding the COVID-19 virus.

AstraZeneca is sponsoring this program as part of our efforts to support those on the frontlines of this healthcare crisis. More details on this program and other resources are shared below.

Vidscrip's COVID-19 Program

To learn more and get started follow these very simple steps:

- Go to www.vidscrip.com/COVID19 to register (you can also text "COVIDAZUS" to 73771)
- Once registered, you will receive an email with a link the Vidscrip's online Virtual Recording Studio
- Record your answers to the questions and share them with your patients

Should you have any questions about this offering, please contact support@vidscrip.com. We hope you will find this to be a useful tool.

Additional Resources

Additionally, for patients requesting information about COVID-19, we've compiled below a list of resources from patient and professional associations that we thought may be helpful for you to have at the ready.

- **Allergy & Asthma Network:** <https://www.allergyasthmanetwork.org/covid-asthma-and-allergies-frequently-asked-questions/>
- **American Diabetes Association:** <https://www.diabetes.org/coronavirus-covid-19>
- **American Heart Association:** <https://www.heart.org/en/about-us/coronavirus-covid-19-resources>
- **American Kidney Fund:** <https://www.kidneyfund.org/coronavirus/>

- **COPD Foundation:** <https://www.copdfoundation.org/Learn-More/I-am-a-Person-with-COPD/Coronavirus-Information.aspx>
- **National Kidney Foundation:** <https://www.kidney.org/covid-19>
- **Oncology Resources:** <https://www.covid19cancerresources.com/>

AstraZeneca is also providing a donation to the CDC Foundation to expand US testing and data capabilities and deploy emergency staffing on the front lines at the state and local level.

We know you are inundated in dealing with this healthcare challenge and thank you again for all you are doing to support patients and the communities in which we live. As always, we share in your commitment to improve the lives of patients, and please know we are here to support you.

With gratitude,
AstraZeneca US