OBESITY PLAYBOOK

AN EDUCATIONAL RESOURCE BOOK FOR CONGRESSIONAL STAFF ON OBESITY AND HEALTH

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OBESITY FACTS AND FIGURES

PREVALENCE OF SELF-REPORTED OBESITY AMONG U.S. ADULTS BY STATE AND TERRITORY, BRFSS, 2022¹

Source: Behavioral Risk Factor Surveillance System
*Sample size <50, the relative standard error (dividing the standard error by the prevalence) ≥30%, or no data in a specific year.

PREVALENCE OF OBESITY AMONG US ADULTS

2017-2018²

MEN 43%
WOMEN 41.9%

BY RACE AND ETHNICITY

49.6%  NON-HISPANIC BLACK³
49.2%  AMERICAN INDIAN OR ALASKAN NATIVE¹
44.8%  HISPANIC³
42.4%  NON-HISPANIC WHITE³
17.4%  ASIAN³

¹ https://www.cdc.gov/obesity/data/prevalence-maps.html
² https://www.cdc.gov/nchs/data/databriefs/db360-h.pdf
³ https://www.cdc.gov/nchs/products/databriefs/db360.htm
OBESITY AMONG US CHILDREN AND ADOLESCENTS AGED 2-19

2017-2020

AMONG US CHILDREN

JUST OVER 1 IN 3 YOUNG ADULTS IS TOO HEAVY TO SERVE IN THE MILITARY.

BY RACE AND ETHNICITY

THE DEPARTMENT OF DEFENSE SPENDS ABOUT $1.5 BILLION ANNUALLY IN OBESITY RELATED HEALTH CARE COSTS FOR SERVICE MEMBERS AND THEIR FAMILIES.

PREVALENCE OF OBESITY IMPACTS NATIONAL SECURITY

ANNUAL OBESITY-RELATED MEDICAL CARE COSTS IN THE UNITED STATES, IN 2019 DOLLARS, WERE ESTIMATED TO BE NEARLY $173 BILLION


OBESITY IN CHILDREN AND ADULTS INCREASES THE RISK FOR THE FOLLOWING HEALTH CONDITIONS

- High blood pressure and high cholesterol, which are risk factors for heart disease.
- Type 2 diabetes.
- Breathing problems, such as asthma and sleep apnea.
- Joint problems such as osteoarthritis and musculoskeletal discomfort.
- Gallstones and gallbladder disease.

PREVALENCE OF OBESITY IMPACTS MEDICAL CARE COSTS

5 https://www.cdc.gov/obesity/data/childhood.html
6 https://www.cdc.gov/physicalactivity/resources/unfit-to-serve/index.html
7 https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0247307
8 https://www.cdc.gov/obesity/basics/consequences.html#text=Obesity%20in%20children%20and%20adults%20for%20the%20following%20health%20conditions%20and%20sleepe
What Is Obesity?

Obesity is a chronic multifactorial disease characterized by an individual having an excess of body fat or abnormal fat accumulation. People who have obesity are at an increased risk for other serious diseases and health conditions. Obesity is also associated with the leading causes of preventable death in the United States. Obesity is not just a simple problem of willpower or self-control, but rather a result of multiple genetic, physiological, hormonal, environmental and developmental factors. Understanding obesity as a disease is critical to its management at both the individual and population levels.

While there are several screening tools available for obesity, none are consistently or widely used nationally in healthcare systems. BMI is one screening tool that is generally used as a health indicator for populations and often used as one of many screening measures for individuals. A person with a BMI over 30 kg/m² is considered a person with obesity. It may be the most commonly used indicator at this time due to ease of use and cost. However, other measures including waist circumference, bioelectrical impedance, dual energy x-ray absorptiometry (DXA) and other measures exist but have not become a standard of care for diagnosing obesity due to a variety of factors including cost, lack of training in accurate measurement technique and inconsistency across the country. Until a standard of care and measure is available, BMI continues to be used as one of the primary measures to assess excess body weight and associated risk.

Obesity Prevalence

Obesity is extremely common in the United States. In the past two decades, obesity prevalence among adults has increased from 30.5% in 1999–2000 to 41.9% in 2017–March 2020, with the prevalence of severe obesity increasing from 4.7% to 9.2% during the same time¹.

Obesity also affects some groups more than others. There are notable differences in obesity prevalence by race and ethnicity. Non-Hispanic Black adults (49.9%) had the highest age-adjusted prevalence of obesity, followed by Hispanic adults (45.6%), non-Hispanic White adults (41.4%) and non-Hispanic Asian adults (16.1%).²

¹ https://www.cdc.gov/obesity/data/adult.html
also differs by income and education level. Men and women with less education had higher rates of obesity compared to men and women with college degrees.  

Additional Resources:

- **Adult Obesity Maps** – The CDC released 2022 Adult Obesity Prevalence Maps for 49 states, the District of Columbia, and 3 US territories. The maps show self-reported adult obesity prevalence by race, ethnicity, and location. The data comes from the Behavioral Risk Factor Surveillance System.

- **Nutrition, Physical Activity, and Obesity: Data, Maps, and Trends** – This interactive database provides national and state-level data about the health status and behaviors of Americans. Visitors can examine data by demographics such as gender and race/ethnicity. The data come from multiple sources.

### Causes of Obesity

Several factors contribute to excess weight gain, including diet and diet quality, physical activity level, certain medications, and sleep routines. Biology, stress, and social determinants of health (SDOH) also play a role.

Additional resources:

- **Nutrition** – Good nutrition is essential to health. Poor quality nutrition contributes to many costly diseases, such as obesity. The linked webpage is from the USDA Dietary Guidelines for Americans and discusses the role that nutrition plays in health outcomes.

- **Causes of Obesity** – Obesity is a complex disease. The linked webpage is from the CDC and discusses the causes and what can be done and includes several national resources.

- **Social Determinants of Health** – The conditions in which we live, learn, work, and play are called the social determinants of health (SDOH). When these conditions do not support health, it can be difficult to make healthy food choices. SDOH has a major impact on people’s health, well-being, and quality of life, and contributes to health disparities and inequities. The linked webpage is from the Health and Human Services Healthy People 2030 initiative. It explains what SDOH are and how they relate to health outcomes, as well as links to further research.

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3 [https://www.cdc.gov/mmwr/volumes/66/wr/pdfs/mm6650a1-H.pdf](https://www.cdc.gov/mmwr/volumes/66/wr/pdfs/mm6650a1-H.pdf)
4 [https://www.cdc.gov/obesity/basics/causes.html](https://www.cdc.gov/obesity/basics/causes.html)
Weight Stigma and Bias

According to the World Obesity Federation, weight stigma is discriminatory acts and ideologies targeted towards individuals because of their weight and size. Obesity is often associated with stigma, which can affect a person’s mental health, quality of life, and lead to biases in how people with obesity are treated. Weight stigma is a result of weight bias, which refers to the negative ideologies associated with obesity. Weight biases can interfere with the effective management of obesity care.

Additional Resources:

- World Obesity Federation – the WOF has a webpage on this topic with more information on the consequences of weight stigma and bias.
- Supportive Obesity Care - the University of Connecticut operates a program on weight stigma called Supportive Obesity Care. This page includes additional information on weight stigma in healthcare and how healthcare can be improved for those living with obesity.

Respecting Body-Size Diversity in Patients: A Trauma-Informed Approach for Clinicians—Kaiser Permanente Journal article discussing trauma informed care to reduce weight stigma in healthcare.

Food and Nutrition Security

Nutrition plays a critical role in keeping Americans healthy. Unfortunately, poor quality nutrition is making people more vulnerable to costly chronic diseases like obesity and diabetes. According to the CDC, fewer than 1 in 10 children and adults eat the recommended daily amount of vegetables. Only 4 in 10 children and fewer than 1 out of every 7 adults eat the recommended amount of fruit. According to Trust for America’s Health, there are several theories explaining the link between food insecurity and obesity including social environment, financial situation, stress, and depression.

Additional Resources:

- The State of Obesity: 2022 - This report, published by Trust for America’s Health, includes a special feature on food and nutrition insecurity.
- USDA Food Access Research Atlas – This atlas, published by the United States Department of Agriculture (USDA), is a search tool that provides a glimpse into a neighborhood or community’s access to food stores that offer healthy and affordable food.
- USDA Food and Nutrition Security: Access to food alone does not ensure that all Americans have consistent and equitable access to healthy, safe, affordable foods essential to optimal health and well-being. This web page discusses the USDA efforts to address food and nutrition security in the US.
Obesity Complications

Obesity and Chronic Disease

Obesity is associated with over 230 complications including a wide range of chronic diseases and health conditions such as high blood pressure, type 2 diabetes, heart disease, high cholesterol, chronic and end stage kidney disease, and more. These diseases, combined with obesity, can lead people to have poor health, poor quality of life, disability, and even premature death. However, these complications and conditions can be prevented or improved by achieving a healthy weight.

Additional Resources:

- [The Health Effects of Overweight & Obesity](#) – This CDC webpage lists some of the common health conditions associated with obesity.

- [Health Risks of Being Overweight](#) - This webpage from the NIDDK discusses the links between excess weight and many health conditions.

- [The Impact of Obesity on Body and Health](#) – This webpage from the American Society for Metabolic and Bariatric Surgery discusses the impact that obesity can have on the body.

- [Quantifying the Sex-Race/Ethnicity-Specific Burden of Obesity on Incident Diabetes Mellitus in the United States, 2001 to 2016: MESA and NHANES](#) - Data from MESA (2000-17) and NHANES (2001-16) reported that US adults with obesity were ~3x more likely to develop T2DM than those without obesity and 40% of new-onset was directly attributable to obesity.

Obesity and COVID-19

Obesity is linked to impaired immune function, thus making the body more vulnerable to infection. Individuals with obesity are at a higher risk for severe illness and hospitalization than those at a normal weight. Researchers continue to study the relationship between obesity and COVID-19.

Additional Resources:

- [Obesity, Race/Ethnicity, and COVID-19](#) – This CDC webpage discusses the relationship between obesity and COVID-19. It also links to other resources from the CDC about obesity and COVID-19.

- [Obesity in patients with COVID-19: a systematic review and meta-analysis](#) – This study finds that obesity increases risk for hospitalization, ICU admission, and IMV
requirement among patients with COVID-19. Further, excessive visceral adiposity appears to be associated with severe COVID-19 outcomes, including death. These findings emphasize the need for effective actions by individuals, the public, and governments to increase awareness of the risks resulting from obesity and how these are heightened in the current global pandemic.

**Obesity and Pregnancy**

More than 50% of American women enter pregnancy with overweight or obesity, putting them at high risk of gestational diabetes and other pregnancy complications (operative deliveries, extended neonatal length of stay, stillbirth). The pregnancy period is a time of epigenetic developmental programming in the offspring. This seems to initiate a cycle of obesity in pregnancies complicated by obesity and gestational diabetes, putting the offspring at high risk of developing obesity.

More resources:

- Increases in Pre-pregnancy Obesity: United States, 2016–2019

Impact of Obesity

**Economic Cost Burden**

The economic costs of obesity are high, including both direct and indirect costs. Direct medical costs may include preventive, diagnostic, and treatment services while indirect costs relate to sickness, lost productivity, and death.

Obesity accounts for $170 billion in higher medical costs each year, with nationwide productivity costs of obesity-related absenteeism ranging between $3.38 billion and $6.38 billion. A study from Brookings estimates that obesity costs $91.6 billion per year to Medicare and Medicaid.

Additional Resources:

- Direct medical costs of obesity in the United States and the most populous states

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5. https://www.ajog.org/article/S0002-9378(08)02003-6/fulltext
6. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5640019/
7. https://www.brookings.edu/blog/up-front/2014/12/12/obesity-costs-evident-at-the-state-level/
suggested by previous studies. Much of the aggregate national cost of obesity – $260.6 billion – represents external costs, providing a rationale for interventions to prevent and reduce obesity.

- **Adult Obesity Causes & Consequences** – This CDC webpage discusses some of the economic and societal costs of obesity.

**Obesity and Military Readiness**

Active-duty military members and potential recruits are subject to the same health problems that affect the rest of the US population. As such, the increase in nationwide obesity prevalence is reflected in the military population, and the impact on military readiness is substantial. 19% of active-duty service members had obesity in 2020, a 3% increase from the previous year.\(^9\) These individuals are less likely to be medically ready to deploy. Consequently, active-duty soldiers had more than 3.6 million musculoskeletal injuries between 2008 and 2017. Obesity also impacts military recruitment. Over 1 in 3 adults are too heavy to serve in the military and in 2022, the army fell 25% short of its recruitment goal.\(^10\)

Obesity is also financially costly for the military. It is estimated that the Department of Defense (DOD) spends $1.5 billion in obesity-related healthcare costs per year. Lost workdays due to overweight and obesity for active-duty military personnel is 658,000 days per year, costing the DOD $103 million per year.

**Additional resources:**

- **Unfit to Serve** – This CDC webpage explores the impact of obesity on national security, military readiness, and Department of Defense spending.
- **“Obesity—An Epidemic that Impacts our National Security”** - This whitepaper from the American Security Project explores the impact of obesity on military recruitment. In 2023, “Combating Military Obesity: Stigma’s Persistent Impact on Operational Readiness” is the follow up report to the 2018 whitepaper.

**Obesity Treatment and Care**

**Treatment Options**

Obesity can be treated but it requires a comprehensive approach:

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\(^10\) [https://www.cdc.gov/physicalactivity/resources/unfit-to-serve/index.html](https://www.cdc.gov/physicalactivity/resources/unfit-to-serve/index.html)
• Intensive Behavioral Therapy: Intensive Behavioral Therapy (IBT for Obesity) promotes weight loss through high intensity comprehensive and structured diet and exercise programs. IBT for Obesity is an effective way to treat obesity and is recommended by the United States Preventive Services Taskforce (USPSTF).

• Medical Nutrition Therapy: Medical Nutrition Therapy (MNT) is nutrition-based treatment provided by a Registered Dietitian Nutritionist (RDN). MNT is proven to be a cost-effective component of treating obesity and other chronic diseases including diabetes.

• Anti-obesity medications: There are numerous medications available that have been scientifically proven to be effective against obesity. While these medications have been approved by the FDA, many insurers, including Medicare, do not cover them.

Barriers to Treatment

• Medicare Part B: Intensive Behavioral Therapy (IBT for Obesity) has been a covered benefit under Medicare Part B since 2011. However, the benefit must be provided by or under direct supervision of a primary care provider in a primary care setting. This means that IBT cannot be referred by a primary care provider to other providers such as registered dietitian nutritionists, or specialty physicians such as endocrinologists. (Obesity Care Advocacy Network Memo on IBT for Obesity)

• Medicare Part D: Anti-obesity medications are currently not covered under Medicare Part D. When Congress created the Part D program in 2003, there were no FDA approved obesity therapies on the market and the Medicare statute excluded “weight loss drugs” from being covered. In the 20 years since Part D was created, there have been major medical advances in the pharmacologic treatment of obesity and the FDA has approved several anti-obesity medications. (OCAN Memo on CMS Authority to Provide Coverage for Obesity Drugs Under Part D; TROA Fact Sheet)
Drug Compounding

**FDA Warning on Compounding Semaglutide:** On January 10, 2024, the Food and Drug Administration (FDA) issued an updated warning about the dangers of compounding semaglutide drugs for weight loss and diabetes. The FDA has advised patients not to use compounded medications under any circumstances when an approved medication is available. The agency does not review compounded versions of these medications for safety, effectiveness, and quality. The FDA has also noted that some products sold as “semaglutide” may not contain the same active ingredients as FDA-approved semaglutide products. The FDA has found illegally marketed semaglutide online and have issued warning letters to stop the distribution. You can read the warning [here on FDA’s website](https://www.fda.gov/drugs/drug-safety-and-availability/fda-advises-patients-against-compounded-medication-

**Part Two: State of the Science**

This section contains peer reviewed journal articles intended for a scientific audience. These articles provide information about the scientific basis of obesity, discuss how this knowledge can be applied in clinical practice, and identify areas that require additional research.

**Scientific Statements from the Endocrine Society**

- **The Science of Obesity Management: An Endocrine Society Scientific Statement:** This scientific statement documents the rising prevalence of obesity in both men and women in the United States, its hazardous health implications, treatment options, and further areas for research.
- **Obesity Pathogenesis: An Endocrine Society Scientific Statement:** This scientific statement seeks to elucidate obesity pathogenesis to better inform treatment, public policy, advocacy, and awareness of obesity in ways that ultimately diminish its public health and economic consequences.

**Endocrine Society Journal Articles**

Each year the Endocrine Society curates a special collection of journal articles focused on obesity.

- **2023 JCEM Obesity Thematic Issue:** This is a collection of articles published from 2022-2023. Topics include new weight loss pharmacotherapies and their potential to move beyond the 5% weight loss goal, weight loss and lipids and mechanisms of weight loss after obesity surgery and more.
- **2022 JCEM Obesity Thematic Issue:** This is a collection of articles published from 2021 to 2022. Topics include the impact obesity has on childhood puberty,
the relationship between obesity and COVID-19 diagnosis and hospitalization, and more.

- **2021 JCEM Obesity Thematic Issue**: This is a collection of articles published from 2019 to 2021. Topics include the relationship between obesity, diabetes, cancer, liver damage in children, the association between body mass index and stroke risk in patients with type 2 diabetes, and more.
- **2019 JCEM Obesity Thematic Issue**: This is a collection of articles published in 2019. Topics include the relationship between climate and the obesity epidemic, mindfulness and healthier eating habits, and more.
- **2018 JCEM Obesity Thematic Issue**: This is a collection of articles published in 2018. Topics include the role of the gut microbiome in the development of obesity, the role of leptin-dopamine neuronal signaling, testosterone treatment for men with obesity, and more.

### Endocrine Society Members’ Work

- **Jami Josefson**: After a pandemic boom in child obesity, it’s time for families to recommit to health: Endocrine Society member Jami Josefson, MD published a piece Chicago Tribune about the COVID-19 pandemic’s impact on childhood obesity.
- **Diet Quality and Energy Intake Mediate the Association of Food Insecurity with Adiposity**: Endocrine Society members Lisa Morselli, MD PhD, Roland James, MS, and Srividya Kidambi, MD presented an abstract at ENDO 2022 to discuss a new study finding that teens ate less ultra-processed food during the COVID-19 pandemic.
- **Long-term Weight Loss Maintenance with Obesity Pharmacotherapy: a 5-Year Retrospective Study**: Endocrine Society member Dr. Michael Weintraub presented an abstract at ENDO 2022 with results of a study that found that 10% weight loss could be maintained long-term with anti-obesity medications and lifestyle changes.

### Obesity Research Areas

#### Epigenetic and Environmental Causes of Obesity

- Scientists are working to understand how genetics influences obesity, and while genetics plays some role in inherited factors that lead to obesity, it does not provide a complete explanation of what we observe. Therefore, environmental or other causes of obesity likely contribute to obesity in families across generations, and these factors may play a role in future preventive strategies.

#### Health Disparities
• The prevalence of obesity in the US is increasing rapidly, with half the adult population projected to have obesity by 2030. However, these rates are not the same among different populations. There are disproportionately high rates of obesity in many racial/ethnic minority populations such as Black, Hispanic and Latino, American Indians, and others. For example, Black women are 70% more likely to be obese compared to Non-Hispanic white women. Scientists are working to understand how social determinants of health and other factors contribute to these health disparities, and how new interventions can deliver new solutions for disproportionately impacted populations.

Cancer

• Being overweight or having obesity is linked with a higher risk of getting 13 types of cancer; in summary nearly 40% of all cancers can therefore be attributed to overweight and obesity. Scientists are beginning to establish precisely how obesity leads to this disease. For example, altered insulin response and estrogen levels are linked to cancer, and evidence indicates that excess body fat can triggering chronic inflammation that affects the levels of these important hormones.

Part Three: Policy Options

This section provides brief overviews of current laws and programs funded by Congress pertaining to obesity. It also includes recent legislation addressing obesity. This overview is meant to provide a synopsis of some of the key policy areas pertaining to obesity. This is not meant to be a conclusive list of every policy area on this issue. As background, anti-obesity medications are currently not covered under Medicare Part D. When Congress created the Part D program in 2003, there were not FDA approved obesity therapies on the market and the Medicare statute excluded “weight loss drugs” from being covered. There have been major medical advances in the pharmacologic treatment of obesity in the 20 years since Part D was created, and the FDA has approved several anti-obesity medications. Congress must pass legislation to allow CMS to cover these FDA-approved anti-obesity medications.

Recent Legislation Introduced (Action Pending)

- **Treat and Reduce Obesity Act:** This legislation would expand access to intensive behavioral therapy (IBT) for obesity. IBT includes dietary/nutrition assessments, intensive behavioral counseling that promotes weight loss and measurement of Body Mass Index. Medicare will only cover IBT when these services are provided by a primary care provider in the primary care setting. The Treat and Reduce Obesity Act would expand Medicare coverage of IBT for obesity allowing additional qualified healthcare providers to offer IBT services. The bill would also allow for coverage of FDA-approved weight loss medications that can be offered in conjunction with IBT. TROA was introduced by Senators Thomas Carper (D-DE) and Bill Cassidy (R-LA) on July 20, 2023. The bill current cosponsors include 10 Democrats and 11 Republicans. Representatives Brad R. Wenstrup (R-OH) and Raul Ruiz (D-CA) introduced a House companion bill on July 20, 2023. The bill current cosponsors include 27 Republicans and 60 Democrats.

- **Medical Nutrition Therapy Act:** Medical Nutrition Therapy (MNT) is an evidence-based nutrition therapy provided by Registered Dieticians which can include nutrition assessment and intervention. This legislation would provide Medicare Part B coverage of outpatient MNT for several uncovered conditions and diseases such as prediabetes, obesity, and cancer. Currently, Medicare Part B only covers outpatient MNT for people with diabetes, renal disease, and those post-kidney transplant. MNT was introduced by Senators Susan Collins (R-ME) and Gary C. Peters (D-MI) on November 14, 2023. The current bill includes 4 Democrats. Representatives Robin L. Kelly (D-IL) and Jennifer Kiggans (R-VA) introduced a House companion on November 14, 2023. The bill current cosponsors include 14 Democrats and 1 Republican.

Relevant Legislation Introduced (Action Pending)

Members of Congress have also introduced legislation that promotes accessibility to physical activities and healthy eating. Below is a list of several bills that have been introduced this Congress:

- **Transit to Trails Act:** This legislation would provide equitable access to parks, green spaces, and public lands and waters. The bill would establish a grant program that will fund projects to make transportation to these spaces more accessible for underserved communities. The Transit to Trails Act was introduced by Senators Booker (D-NJ) and Markey (D-MA) and has 9 co-sponsors. Representatives Jimmy Gomez (D-CA) and Nanette Diaz Barragan (D-CA) introduced a House companion which has 70 cosponsors.
• Reducing Obesity in Youth Act: This legislation would require the Centers for Disease Control and Prevention (CDC) and the Administration for Children and Families (ACF), to award grants to nonprofits, institutions of higher education, or other entities to promote healthy eating and physical activity and address food insecurity among children in early care and education settings. The bill was introduced in the Senate by Senator Booker (D-NJ) and by Representative Steve Cohen (D-TN) in the House.

• Bicycle Commuter Act: This legislation would reinstate bicycle commuter benefits, allowing employees to receive a bicycle benefit of up to 30% of employer-offered parking benefits. The bill was introduced by Senator Brown (D-OH) in the Senate, and Representative Earl Blumenauer (D-OR) in the House. The House bill has 22 cosponsors.

Childhood Obesity Research Demonstration (CORD)

• The Childhood Obesity Research Demonstration (CORD) project focuses on developing and implementing strategies to reduce obesity among low-income children. Funding for CORD was first made available through the Patient Protection and Affordable Care Act in 2011 and has been reauthorized twice. The program, which is administered by the CDC, is the primary source of CDC funding for childhood obesity research focused on low-income children.

For more information: GAO Report on CORD, CDC Page on CORD 3.0

Child Nutrition and Food Security

• The Child Nutrition Programs are a group of different programs focused on nutrition for children and adults reauthorized by Congress. The programs include the National School Lunch Program, the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), and the School Breakfast Program. Many of the Child Nutrition Programs are funded through annual appropriations. The most recent reauthorization was the Healthy, Hunger-Free Kids Act (HHFKA) of 2010 (P.L. 111-296). The HHFKA required the USDA to create new nutrition standards for school meals utilizing the latest science on nutrition. It also created a Community Eligibility Provision (CEP) to provide free meals to students in eligible schools. Issues for next reauthorization: updated nutrition standards for school meals, implementation of CEP, updates to Fresh Fruit and Vegetable Program.

The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) is a food assistance program that provides nutritious food and nutrition education to low-income women, infants and children. WIC is funded through discretionary spending. WIC is usually included as part of the Child Nutrition Programs reauthorization.

For more information: CRS Report, A Primer on WIC: The Special Supplemental Nutrition Program for Women, Infants, and Children

The Supplemental Nutrition Assistance Program (SNAP) provides assistance to low-income households to ensure they buy a nutritional low-cost food. SNAP is included in the reauthorization of the Farm Bill.
For more information: CRS Report, Supplemental Nutrition Assistance Program (SNAP): A Primer on Eligibility and Benefits

Federal Nutrition Labeling Rules

The Affordable Care Act (ACA) (P.L. 111-148) includes a provision which requires menu labeling in some restaurants and other retail food establishments. It also required calorie labeling for some items sold in vending machines. In 2014, the FDA finalized two rules that established calorie labeling requirements for food sold in vending machines and some restaurants. However, the compliance requirements pertaining to these rules were delayed for many years. In April 2020, the FDA suspended the federal menu labeling requirements due to the COVID-19 pandemic.

For more information:
- CRS Report: Nutrition Labeling of Restaurant Menu and Vending Machine Items
- FDA Guidance Document, Temporary Nutrition Labeling Policy
Part Four: The Administration and Federal Agencies

The White House

**National Strategy on Hunger, Nutrition, and Health:** In September 2022, the Biden Administration released a plan to address the nutrition-related health crisis and rising prevalence of diet-related diseases such as type 2 diabetes and obesity. The Administration’s goal is to end hunger and increase healthy eating and physical activity by 2030 so fewer Americans experience diet-related diseases. The strategy identifies ambitious and achievable actions that the Administration will pursue across five pillars. For more information: [White House Strategy on Hunger, Nutrition, and Health](#).

National Institutes of Health (NIH)

**The NIH Obesity Research Task Force:** This task force was established to accelerate progress in obesity research and promote collaboration and coordination across the NIH. The task force is made up of participants across the NIH’s Institutes and Centers and is chaired by the Director of the National Institute of Diabetes and Digestive and Kidney Diseases, Dr. Griffin P. Rodgers; Director of the National Heart, Lung, and Blood Institute, Dr. Gary H. Gibbons; and the Director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development, Dr. Diana W. Bianchi. For more information: [The NIH Obesity Research Task Force Webpage](#).

**Strategic Plan For NIH Obesity Research:** This plan serves as a guide to accelerate a broad spectrum of research toward developing new and more effective approaches to address the tremendous burden of obesity, so that people can look forward to healthier lives. The plan, which was originally published in 2011, was reaffirmed in 2018-2019 to reflect the current research landscape and guide obesity research. For more information: [Strategic Plan for NIH Obesity Research Webpage](#).

**Office of Obesity Research, National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK):** This office is responsible for coordination of obesity-related research across NIDDK and carrying out the functions of the NIDDK Obesity Research Working Group. For more information: [NIDDK Office of Obesity Research Webpage](#).

Centers for Disease Control (CDC)

**Division of Nutrition, Physical Activity, and Obesity (DNPAO):** This division aims to improve the overall health and well-being of all people, with a focus on promoting health equity among groups experiencing more risk factors for chronic diseases. DNPAO provides grant funds to states and local governments to address obesity in their local
Department of Health and Human Services (HHS)

Healthy People 2030: Every ten years the Department of Health and Human Services (HHS) releases a ten-year plan for addressing the nation’s most critical public health priorities and challenges. Last August, HHS released Healthy People 2030 which consists of several objectives to improve the health and well-being of the nation. This effort is led by the HHS Office of Disease Prevention and Health Promotion in partnership with the National Center for Health Statistics at the Centers for Disease Control and Prevention. For more information: Healthy People 2030 Website

communities. For more information: CDC Division of Nutrition, Physical Activity, and Obesity Website
Part Five: Contacts & Other Resources

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Endocrine Society Obesity Advocacy Webpage

The Society has a page on our website with obesity advocacy resources. Please go to this page on our website for additional information including our obesity position statements and virtual congressional briefings.

Media Resources & Coverage

**Obesity Science Writer’s Conference:** in 2023, the Endocrine Society hosted a virtual science writer's conference which discussed how anti-obesity medications have changed the obesity treatment landscape. The conference explored how AOMs, and bariatric surgery can treat obesity and improve cardiometabolic health. You can watch a recording of the conference [here on our website](#). You can also read some of the media coverage about the conference:

- Clinical Advisor Article, *Semaglutide and Tirzepatide: Top 5 Things Clinicians Should Know*
- Medscape Article, *Bariatric Surgery Still Best Option for Some With Obesity*

**Obesity Media Coverage:** Endocrine Society members are frequently interviewed on national and local media outlets on the issue of obesity. Here are some recent articles featuring our members:

- CNN Health: Forget TikTok claims: *Nature’s Ozempic’ is no such thing, experts say*
- Reuters: *Focus: As weight-loss drugs hit the U.S. market, doctors debate how to use them*
- NBC News: *BMI is a flawed way to measure obesity, experts say. What else works?*
- HealthDay: *Cases of Obesity-Linked Liver Disease Rising Steeply Among Americans*
- USA Today: *Type 2 diabetes crisis can be controlled. These solutions are how we get there.*
Obesity Related Coalitions

The Strategies to Overcome and Prevent (STOP) Obesity Alliance is a coalition of business, consumer, advocacy, and health organizations dedicated to reversing the obesity epidemic in the United States. For more information: STOP Obesity Alliance Website

- **Weight Can’t Wait Guide:** The Endocrine Society partnered with the STOP Obesity Alliance to issue *Weight Can’t Wait: A Guide for the Management of Obesity in the Primary Care Setting*. This guide fills the gap in obesity management training and provides healthcare professionals with a short, accessible, practical, and informative guide to effective obesity care.

The Obesity Care Advocacy Network (OCAN) is a coalition of diverse organizations dedicated to addressing obesity issues. OCAN’s mission is to unite and align key obesity stakeholders and the larger obesity community around key obesity-related education, policy, and legislative efforts in order to elevate obesity on the national agenda. For more information: OCAN Website

The CDC Coalition is a nonpartisan coalition of organizations committed to strengthening our nation’s public health infrastructure and prevention programs. Its mission is to ensure that health promotion and disease prevention are given top priority in federal funding, to support a funding level for CDC that enables it to carry out its prevention mission and to assure an adequate translation of new research into effective state and local programs. Coalition member groups represent millions of public health workers, researchers, clinicians, educators and citizens served by CDC programs. For more information: CDC Coalition Website

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