

# CONTENT LICENSING AUTHORITATIVE TRUSTED EXPERT CONTENT FOR CLINICIANS, RESEARCHERS, CONSUMERS, AND PATIENTS



### TRUSTED CONTENT PROVIDER

The Endocrine Society is recognized as a trusted content provider with a long-standing reputation for delivering high-quality content that ensures your message informs and educates professionals, patients, and consumers alike.

Whether you require clinical content, CME materials, patient education resources, or other custom content, the Endocrine Society has resources and educational materials that help clinicians and researchers accelerate the pace of scientific discovery and translate the latest science into quality clinical care.

## LICENSING SOLUTIONS

JCEM

ENDOCRINOLOG

The Endocrine Society has a variety of resources available to license. These products are designed to meet the needs of the worldwide endocrinology community. For global accessibility, SI units are used in our books and clinical practice guidelines.

#### JOURNALS

endocrine

The Society's top-ranked peer-reviewed journals are among the first to publish major developments and discovery milestones, advancing scientific discoveries that improve human health worldwide. Oxford University Press works with the Society to license journal local editions and translations. Clients can select articles of interest to a specific market and distribute issues in English or the local language. Get started, contact pharma.rights@oup.com.



#### BOOKS AND E-BOOKS

The Society's premier educational publications enable endocrinologists to enhance their knowledge online and offline and improve patient care. The *Endocrine Self-Assessment Program* (ESAP<sup>™</sup>) and *Meet-the-Professor* books, among other tools, allow clients to assess their knowledge of all aspects of endocrinology. Custom compilations are available for licensing.



#### CLINICAL PRACTICE GUIDELINES

The Endocrine Society is dedicated to providing the field of endocrinology with timely, evidence-based recommendations for clinical care and practice. New quidelines are continually published, and existing guidelines updated to reflect the changing clinical science and better meet the needs of practicing physicians and healthcare professionals. Individual guidelines and compilations are available for licensing.

## CLIENTS WE SERVE

The Endocrine Society is dedicated to serving its members, the community, and other organizations including:

- Pharmaceutical and medical device companies
- Third-party distributors and agencies
- Point of care and physician practices
- Providers, payers, and publishers
- Health media platforms, websites, and apps
- CME providers
- Library aggregators
- Population health management agencies
- Government entities and healthcare companies





#### MEETINGS, AUDIO, AND VIDEO

Session Recordings are compilations of digital audio recordings and synchronized slides from our world-class meetings available on-demand via computer, tablet, phone, or downloadable media files. Compilations by therapeutic area are also available.



#### PODCASTS

*Endocrine News* Podcasts provide engagement with global experts as they delve into the latest advances in hormone research and clinical care. Custom compilations are available for licensing.



#### PATIENT EDUCATION AND CONSUMER HEALTH INFORMATION

Hormone Health Network (HHN) at hormone.org is a primary resource for providers and patients offering a variety of content promoting wellness, prevention, and treatment in hormone-related conditions. Custom compilations are available for licensing.

## TRANSLATIONS AND OTHER CUSTOM CONTENT SOLUTIONS AND PACKAGES

Translations or localizations of licensed content are available and provide global audience reach. Contact us to discuss a customized content proposal at licensing@endocrine.org.

### EXPERT CONTENT FROM THE ENDOCRINE SOCIETY

With more than 18,000 members in 122 countries, the Endocrine Society represents the global endocrinology community, from bench to bedside, through publications and programs that serve as invaluable resources for professionals in hormone science and medicine throughout the world.

Members of the Endocrine Society address the full range of endocrine disorders, including diabetes, obesity, thyroid disorders, osteoporosis, hypertension, pituitary disorders, growth hormone disorders, adrenal disorders, and infertility. They see patients, provide consultations to other specialties, teach and train the next generation of physicians, and publish their research in scholarly journals.

The Endocrine Society also considers patients and consumers to be a critical constituency for empowering individual self-care and family health maintenance in concert with professional care providers. A rich body of patient education and consumer content highlights up-to-date clinical research and treatments through the patient website hormone.org.

#### THE ENDOCRINE SOCIETY IS THE WORLD'S OLDEST AND LARGEST ORGANIZATION OF SCIENTISTS, PHYSICIANS, AND HEALTH PROFESSIONALS DEVOTED TO:

- Advancing hormone research
- Delivering excellence in the clinical practice of endocrinology
- Broadening the understanding of the critical role hormones play in health
- Advocating on behalf of the global endocrinology community

## TO LEARN MORE ABOUT OUR LICENSING SOLUTIONS, PLEASE CONTACT US.

#### ENDOCRINE SOCIETY

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Hormone Science to Health