The Journal of Clinical Endocrinology & Metabolism (JCEM)

JCEM is the world’s leading peer-reviewed journal for endocrine clinical research and clinical practice information. Each issue provides up-to-date coverage of new developments that enhance our understanding of pathophysiology, diagnosis and treatment of endocrine and metabolic disorders. Regular features of special interest include original reports of important advances in patient-oriented endocrine and metabolic research, personal perspectives on endocrinologic topics, clinical trials, clinical reviews, clinical practice guidelines, and case reports. JCEM has an Impact Factor of 5.531.

Advertising & Sales
Pharmaceutical Media, Inc.
30 East 33rd Street, 4th Floor NY, NY 10016
Phone: 212-685-5010  Fax: 212-685-6126
Web: www.pminy.com

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Publishing & Editorial:
Endocrine Society
2055 L Street NW, Suite 600, Washington, DC 20036
Phone: 202-971-3636
Web: www.endocrine.org

Editor-in-Chief:
R. Paul Robertson, MD
University of Washington, Seattle

Established: 1941
Origin of Editorial: 100% submitted
Acceptance of Advertising: All advertising is subject to the approval of the publisher.
Ad Placement: Stacked

Circulation
Total Circulation: 6,925
Circulation Breakdown:
5,054 US : 1,871 International
Circulation Basis: Paid, Benefit of Dues
Circulation Verification: Sworn Statement

Advertising Information

Earned Rates: Rates are based on space accumulated in all publications of the Endocrine Society during the calendar year.

Agency Commission: 15%

B/W Space Charges:

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Full Page</th>
<th>Half Page</th>
<th>Quarter Page</th>
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<td>$2,950</td>
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<td>96x</td>
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Color Rates (in addition to B/W rates):
Standard Color: $1,100
Matched Color: $1,450
3/C or 4/Color: $2,325

Preferred Position Premiums:
Cover 2: 35%
Cover 4: 50%
All Others: 15%

Inserts: Inserts are charged at the earned B/W page rate times the number of pages. Rates available upon request for larger units, gatefolds, tip-ins, and die-cuts.

Tip-on Cards and Outserts: Available; sample must be submitted for rate quote.

Advertising Discount Program: 10% discount off JCEM when running the same product in the same month of Endocrine News.
**Issuance and Closing Dates:**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space Commitment</th>
<th>ROB Materials</th>
<th>Insert Delivery</th>
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<td>January</td>
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<td>February</td>
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<td>April</td>
<td>Mar 7</td>
<td>Mar 14</td>
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<tr>
<td>December</td>
<td>Nov 1</td>
<td>Nov 18</td>
<td>Nov 22</td>
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**Bonus Distribution Issues:**
- **March**: ENDO 2017
- **April**: American Association of Clinical Endocrinologists
- **May**: American Diabetes Association
- **September**: Clinical Endocrinology Update & EBR
- **October**: American Thyroid Association

**Mechanical Specifications**
- **Trim Size**: 8.125" x 10.875"
- **Live Area**: 7.625" x 10.375"
- **Binding**: Perfect
- **Paper Stock**: Covers, 80 lb coated; Interior, 40 lb coated
- **Halftone Screen**: 150

**Ad Sizes:**

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<th>Unit Sizes</th>
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<th>Bleed</th>
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<tbody>
<tr>
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<td>Width</td>
<td>Height</td>
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<tr>
<td>Full Page</td>
<td>7&quot;</td>
<td>10&quot;</td>
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<tr>
<td>½ page horizontal</td>
<td>7&quot;</td>
<td>5&quot;</td>
</tr>
<tr>
<td>½ page vertical</td>
<td>3.5&quot;</td>
<td>10&quot;</td>
</tr>
<tr>
<td>¼ page</td>
<td>3.5&quot;</td>
<td>5&quot;</td>
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**Electronic Submission of Advertising Materials:**

PDF files only.
PDF files must be 300 dpi high-resolution CMYK and conform to PDF/X-1a standard.

**Advertising files must be submitted to the Endocrine Society’s ad portal at https://endocrine_society.sendmyad.com**

For portal details contact Monica Griffiths (mgriffiths@pminy.com or 212-904-0362).

**Ship Color Proofs To:**
Sheridan NH
69 Lyme Road
Hanover, NH 03755
Attn: Donna Hendee
Ph: 603-653-7208

**Insert Requirements**
All inserts must be furnished printed, folded, untrimmed, and ready to bind.

- **Delivered Sizes**: 8.375" x 11.125"
- **Trim**: 1/8" from all four sides; jogs to head
- **Stock**: 70 lb minimum; 80 lb maximum
- **Quantity**: 7,500 US; 9,000 Full Run
- **Packing**: Carton packing preferred with quantity, publication, and month clearly indicated.

**Ship to:**
JCEM
Sheridan NH
Attn: Donna Hendee
69 Lyme Road
Hanover, NH 03755
Ph: 603-653-7208

**Send All Insertion Orders to:**
Monica Griffiths
mgriffiths@pminy.com
phone: 212-904-0362
fax: 212-685-6126
Pharmaceutical Media, Inc.
30 East 33rd Street, 4th floor
New York, NY 10016

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FOR MORE INFORMATION
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John Alberto | Pharmaceutical Media, Inc. | 212-904-0364 | jalberto@pminy.com