



Endocrine Reviews

Endocrine Reviews publishes comprehensive, authoritative and timely review articles balancing experimental and clinical endocrinology themes and crystallizing the most significant clinical experience and current research in endocrinology and related areas such as cell biology, immunology, pharmacology, genetics, molecular biology, neuroscience and reproductive medicine. *Endocrine Reviews* has an Impact Factor of 15.745.

ENDOCRINE SOCIETY

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Endocrine Society
2055 L Street NW, Suite 600, Washington, DC 20036
Phone: 202-971-3636, www.endocrine.org

Editor-in-Chief:

Leonard Wartofsky, MD
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Washington, DC

Established: 1980

Origin of Editorial: 100% submitted

Acceptance of Advertising: All advertising is subject to the approval of the publisher.

Ad Placement: Stacked

Circulation

Total Circulation: 630

Circulation Breakdown: 362 US : 268 International

Circulation Basis: Paid

Circulation Verification: Sworn Statement

Advertising Information

Position	Net
Cover 4	\$3,000
Cover 3	\$2,000
Cover 2	\$2,000
Page ROB	\$1,500

Discount Programs

Continuity: Run an ad in 3 issues and 4th ad is free.

Full Year: Run an ad in 4 issues and get 2 free ads.

Issuance and Closing Dates:

Issue	Space Commitment	ROB Materials	Insert Delivery
February	Jan 4	Jan 9	Jan 19
April	Mar 1	Mar 6	Mar 15
June	May 4	May 11	May 18
August	Jul 6	Jul 13	Jul 20
October	Sep 6	Sep 13	Sep 21
December	Nov 1	Nov 19	Nov 20

Mechanical Specifications

Trim Size: 8.125" x 10.875"

Live Area: 7.625" x 10.375"

Binding: Perfect

Paper Stock: Covers, 80 lb coated; Interior, 40 lb coated

Halftone Screen: 150

Ad Sizes	Non-Bleed		Bleed	
	Width	Height	Width	Height
Full Page	7"	10"	8.375"	11.125"
½ page horizontal	7"	5"	8.375"	5.5"
½ page vertical	3.5"	10"	4.125"	11.125"
¼ page	3.5"	5"		

Submission of Advertising Materials:

PDF files only.

PDF files must be 300 dpi high-resolution CMYK and conform to PDF/X-1a standard.

Advertising files must be submitted to the Endocrine Society's ad portal at <https://endo.sendmyad.com>

For portal details contact Monica Griffiths (mgriffiths@pminy.com or 212-904-0362).

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