MEETING DATES

CLINICAL ENDOCRINOLOGY UPDATE
SEPTEMBER 23–25, 2017

ENDOCRINE BOARD REVIEW
SEPTEMBER 26–27, 2017

EXHIBIT DATES
SEPTEMBER 25-26, 2017

ENDOCRINE.ORG/CHICAGO
CONNECT ONE-ON-ONE WITH LEADING ENDOCRINOLOGISTS

Exhibit at Clinical Endocrinology Update (CEU) and Endocrine Board Review (EBR) for the chance to meet face-to-face with top specialists in endocrine patient care. Whether you’re introducing a new product or methodology, or showcasing your most popular product line or service, our intimate exhibit setting fosters serious one-on-one connections to help you grow your prospect list.

WHO ATTENDS?

CEU is where clinicians come to receive the most recent updates on treatments, clinical guidelines, and translational science from expert faculty. EBR is a two-day, comprehensive review of topic-specific areas based on the ABIM’s Endocrinology, Diabetes, and Metabolism Certification Examination. EBR draws endocrine fellows preparing to sit for the certification exam, endocrinologists looking to re-certify, and physicians seeking an intensive knowledge assessment. Exhibiting gives you access to both audiences for the price of one.

MORE THAN 750 ATTEND CEU AND EBR

92% OF ATTENDEES ARE PHYSICIANS

ATTENDEES TREAT THE FOLLOWING DISORDERS

- 92.3% Diabetes
- 89.7% Thyroid
- 87.2% Bone and Mineral/Calcium
- 84.6% Adrenal and Hypertension
- 84.6% Obesity and Lipids
- 84.6% Pituitary
- 46.2% Reproductive

PRACTICE ROLE

- Physician-in-Practice 67%
- Fellow/Trainee 15%
- Educator/Teacher 3%
- Clinical Scientist 7%
- Other Healthcare Professional 8%

PLACE OF EMPLOYMENT

- Academic Institution 34%
- Hospital/Clinic 32%
- Private Practice 28%
- Government 3%
- Pharmaceutical/Industry 2%
- Other 1%

Contact Greg Andruch at gandruch@heiexpo.com or call 1.630.929.7972 to reserve your Table Top exhibit space today!
WHO EXHIBITS?
Companies that provide the following products and services:

- Pharmaceuticals
- Diagnostic Equipment
- Clinical Lab Services
- Ultrasound Equipment
- Publishers
- Self-Monitoring Devices
- Bone Densitometers
- Insulin Delivery Systems
- Software
- Diagnostic Imaging
- Anthropometric Devices
- Practice Management
- Recruiters/Staffing
- and more...

TABLE TOP EXHIBIT PRICING
The Table Top exhibits are located in a high traffic area of the meeting room foyer to ensure repeated visibility by all attendees as they move from registration to sessions, break outs, and lunch.

For your convenience, each Table Top exhibit space comes with the following (electric separate):
- 6’ draped table, 2 side chairs, and wastebasket
- Company listing in the meeting syllabus and daily program
- Mailing list of all 2017 attendees after the meeting

<table>
<thead>
<tr>
<th></th>
<th>Commercial Companies</th>
<th>Publishers</th>
<th>Nonprofit Organizations</th>
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<tbody>
<tr>
<td></td>
<td>$1000</td>
<td>$825</td>
<td>$275</td>
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EXHIBIT SCHEDULE

**Monday, September 25, 2017**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Installation</td>
<td>7:45–9:15 AM</td>
</tr>
<tr>
<td>Exhibit Hours</td>
<td>9:40 AM–2:00 PM</td>
</tr>
</tbody>
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**Unopposed Exhibit Time:**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Morning Break 1</td>
<td>9:40–9:55 AM</td>
</tr>
<tr>
<td>Morning Break 2</td>
<td>10:40–11:00 AM</td>
</tr>
<tr>
<td>Lunch</td>
<td>12:30–1:45 PM</td>
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**Tuesday, September 26, 2017**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Exhibit Hours</td>
<td>9:45 AM–3:00 PM</td>
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<td>Dismantling</td>
<td>3:00–4:30 PM</td>
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**Unopposed Exhibit Time:**

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<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Morning Break 3</td>
<td>9:45–10:00 AM</td>
</tr>
<tr>
<td>Lunch</td>
<td>11:45 AM–12:45 PM</td>
</tr>
<tr>
<td>Afternoon Break</td>
<td>2:30–2:45 PM</td>
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Reserve your Table Top exhibit space today! Space is limited.
CONTACT

Table Top Exhibit Reservation:
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Event Support Opportunities:
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