At ENDO, leaders in endocrine practice and hormone research share their latest breakthroughs that advance science and shape the future of patient care. Don’t miss your chance to exhibit at ENDOExpo to connect with this elite group of influential endocrinologists.
Who Are ENDO Attendees?

ENDO is the largest gathering of endocrinologists in the world and is the best place to develop relationships with the most influential people in the field.

**TOP TEN COUNTRIES**

- USA
- MEXICO
- CANADA
- BRAZIL
- UNITED KINGDOM
- SOUTH KOREA
- JAPAN
- TURKEY
- ARGENTINA
- AUSTRALIA

**PRIMARY PROFESSIONAL ROLE**

- Physician in Practice 34.7%
- Academic Institution 13%
- Physician in Practice 16.8%
- Administration 1.6%
- Retired 0.6%
- Basic Scientist 0.3%
- Clinical Scientist 3.3%
- RN/Healthcare Professional 1.2%
- Educator/Teacher 3.3%
Collaborations That Translate To Cures
The impact of translational science is the core of what makes ENDO unique. Our attendees are critical to the acceleration of medical discovery and new therapies. They are the continuum of lab bench to bedside and connecting with them is essential to your business.

IDENTIFY AND INFLUENCE THOUGHT-LEADERS
The success of your business and impact on patient care relies on new discoveries. Meet with established up-and-coming front-line thought-leaders who know the latest trends and greatest needs for treating and curing endocrine diseases.

PRESENT AN ENDOEXPO THEATER
Showcase a product, present critical medical data, and reinforce your brand to a captive audience during an ENDOExpo Theater. Opportunities are available during high-traffic ENDOExpo hours and provide exceptional exposure for your company. ENDOExpo Theaters have seating for 225 professionals and are limited to 12 opportunities. Each company who supports an ENDOExpo Theater receives a list of those attending their presentation with all relevant contact details. In 2017, ENDOExpo Theaters were sold out and each reached max capacity so this will once again be a highly sought after opportunity in 2018. Theaters are available on a first-come first-serve basis. Returning presenters have first right of refusal.

YOUR ROI IS OUR PURPOSE
ENDOExpo exists to help you connect with our attendees. These programs and events are designed to drive traffic to your booth.

- **Guaranteed Traffic**—Poster sessions arranged by therapeutic area on the ENDOExpo floor.
- **Recharge**—Complimentary coffee each morning and afternoon served on the ENDOExpo floor during unopposed hours, 12:30–1:30 PM.
- **Unleash your branding potential**—Promotional branding, marketing, and advertising elevates your company’s profile and increases your booth traffic. Take advantage of marketing opportunities on the ENDOExpo floor, around the convention center, and in the ENDO Daily Newspaper—a guide for each attendees’ ENDO experience.

- **Business Suites**—Network with ease for informal presentations on a variety of subjects important to researchers and clinicians.

**Deadline to request suite: February 15, 2018**

<table>
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<th>Size</th>
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<tr>
<td>10’ x 10’</td>
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<tr>
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**PRACTICE AREAS**

- **Adrenal** 12.6%
- **Aging** .9%
- **Bone and Mineral Metabolism** 12.7%
- **Cardiovascular Endocrinology** 3.0%
- **Diabetes** 34.1%
- **Endocrine Cancer and Neoplasia** 5.9%
- **Endocrine Genetics** 3.2%
- **Female Reproductive Health** 4.8%
- **General Endocrinology** 21.8%
- **Growth** 3.8%
- **Health Disparities** .6%
- **Lipids** 3.1%
- **Male Reproductive Health** 2.3%
- **Neuro-Endocrinology** 8.9%
- **Nutrition** 1.8%
- **Obesity** 7.8%
- **Pediatric Endocrinology** 7.9%
- **Thyroid** 26.5%
- **Transgender** 2.7%
- **Other/Blank** 35.7%

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**THE ENDOCRINE SOCIETY’S 101ST ANNUAL MEETING & EXPO**
**EXHIBITOR PROSPECTUS | FOR MORE INFORMATION, VISIT ENDO2019.ORG**
PRESENT YOUR CLINICAL TRIALS AT ENDO

ENDO is a great place to reveal high-impact clinical trials. Share your research as an abstract with more than 7,500 ENDO attendees.

Work with the Society’s Media Relations team to help secure press from a variety of channels, including The New York Times, ABC News, Fox News, Boston Globe, U.S. News & World Report, and many more. Take advantage of the first major endocrinology meeting of the year to showcase your Clinical Trial results. The deadline to submit abstracts is November 7, 2018.

RESERVE YOUR BOOTH

SPECIAL OFFERS
First Time Exhibitor Rate of just $2,595 for a 10’x10’ booth for new and emerging companies to participate (organization must be a first-time exhibitor to qualify). Includes exhibitor badges, directory listing, and standard booth equipment.

ENDOEXPO BOOTH RATES

PER 10’X10’ BOOTH

<table>
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<th>Type</th>
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<tr>
<td>In-Line Standard</td>
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<td>In-Line Corner</td>
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<td>Nonprofit</td>
<td>$895</td>
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<tr>
<td>First Time</td>
<td>$2,595</td>
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</table>

ISLAND EXHIBITS
($46 PER SQUARE FOOT)

ENDOEXPO DATES AND HOURS

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Saturday, March 23</td>
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<tr>
<td>Sunday, March 24</td>
<td>10:30 AM–4:00 PM</td>
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<tr>
<td>Monday, March 25</td>
<td>10:30 AM–4:00 PM</td>
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POSTER PRESENTATIONS

The ENDOExpo delivers traffic to your booth with more than 2100 poster presentations dispersed throughout the exhibits; incorporating new scientific and medical discovery on the ENDOExpo floor. Poster and abstract presentations represent 14 subspecialties of endocrine practice and research. Your company can expect heavy traffic during poster presentation hours from 1:00–3:00 PM all three days of the ENDOExpo.

IMPORTANT DATES

Abstract Submission Opens: September 5, 2018
Early Registration Opens: October 25, 2018
Exhibitor Housing Opens: October 25, 2018

QUESTIONS?

After you reserve a booth, contact:

Scott Zeller
Phone: +1.856.302.0882
Email: scott_zeller@AFassanoCo.com