JOIN 7,500+ ENDOCRINOLOGY PROFESSIONALS MAKING FRONTIER OF SCIENTIFIC DISCOVERIES TO BREAKTHROUGHS IN MEDICINE AND PATIENT CARE

At ENDO, leaders in endocrine practice and hormone research share their latest breakthroughs that advance science and shape the future of patient care. Don’t miss your chance to exhibit at ENDOExpo to connect with this elite group of influential endocrinologists.
WHO ARE ENDO ATTENDEES?

ENDO is the largest gathering of endocrinologists in the world and is the best place to develop relationships with the most influential people in the field. With a combined attendance of more than 7,500 researchers and clinicians, it is the best place for you to develop relationships with the brightest and most influential people in the field. ENDO attendees rely on your company’s products and services to do their best work.

TOP TEN COUNTRIES

1. USA
2. BRAZIL
3. MEXICO
4. UNITED KINGDOM
5. FRANCE
6. JAPAN
7. AUSTRALIA
8. TURKEY
9. ARGENTINA
10. CANADA

PRIMARY PROFESSIONAL ROLE

- PHYSICIAN IN PRACTICE 29.8%
- CLINICAL SCIENTIST 11.3%
- EDUCATOR/TEACHER 3.3%
- RN/HEALTHCARE PROFESSIONAL 1%
- ADMIN/MANAGER 1.5%
- OTHER/BLANK 24.9%
- TRAINEE/FELLOW 16.3%
- STUDENT 4%
- RETIRED .5%
- BASIC SCIENTIST 7.4%

WORK SETTING

- ACADEMIC INSTITUTION
- GOVERNMENT
- HOSPITAL/CLINIC
- PHARMACEUTICALS/INDUSTRY
- PRIVATE PRACTICE
REACH YOUR TARGET AUDIENCE

ENDO has a diverse and comprehensive program representing all areas of endocrinology. From pervasive health issues like diabetes and obesity, to rare and specialized areas of concentration, attendees come to ENDO for the full spectrum of content to learn how the latest findings and breakthroughs can influence, support, or change their own work.

### RESEARCH AND PRACTICE AREA TOPICS

<table>
<thead>
<tr>
<th>TOPICS</th>
<th>RESEARCH AREAS</th>
<th>PRACTICE AREAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADIPOSE, APPETITE, OBESITY</td>
<td>20.2%</td>
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</tr>
<tr>
<td>ADRENAL</td>
<td>5.7%</td>
<td>12.6%</td>
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<tr>
<td>AGING</td>
<td>4.6%</td>
<td>.9%</td>
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<tr>
<td>BONE AND MINERAL METABOLISM</td>
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<tr>
<td>CARDIOVASCULAR ENDOCRINOLOGY</td>
<td>4.5%</td>
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<tr>
<td>DEVELOPMENT</td>
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<tr>
<td>DIABETES</td>
<td>21.9%</td>
<td>34.1%</td>
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<tr>
<td>ENDOCRINE CANCER AND NEOPLASIA</td>
<td>14.1%</td>
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<tr>
<td>ENDOCRINE DISRUPTION</td>
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<tr>
<td>ENDOCRINE GENETICS</td>
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<td>3.2%</td>
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<tr>
<td>FEMALE REPRODUCTIVE HEALTH</td>
<td>17.4%</td>
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<tr>
<td>GENERAL ENDOCRINOLOGY</td>
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<td>21.8%</td>
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<tr>
<td>GROWTH</td>
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<tr>
<td>HEALTH DISPARITIES</td>
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<tr>
<td>HEALTH SERVICES RESEARCH</td>
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<td>NEUROENDOCRINOLOGY</td>
<td>18.1%</td>
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<td>NUTRITION</td>
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<td>OBESITY</td>
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<td>PEDIATRIC ENDOCRINOLOGY</td>
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<tr>
<td>SIGNALING</td>
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<td>STEROID HORMONES AND RECEPTORS</td>
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<td>THYROID</td>
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<tr>
<td>TRANSGENDER</td>
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<tr>
<td>OTHER/BLANK</td>
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<td>35.7%</td>
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</table>
PRESENT YOUR CLINICAL TRIALS AT ENDO

ENDO is a great place to reveal high-impact clinical trials. Share your research as an abstract with more than 7,500 ENDO attendees.

Work with the Society’s Media Relations team to help secure press from a variety of channels, including The New York Times, ABC News, Fox News, Boston Globe, U.S. News & World Report, and many more. Take advantage of the first major endocrinology meeting of the year to showcase your Clinical Trial results. The deadline to submit abstracts is November 7, 2018.

RESERVE YOUR BOOTH

SPECIAL OFFERS
First Time Exhibitor Rate of just $2,595 for a 10'x10' booth for new and emerging companies to participate (organization must be a first-time exhibitor to qualify). Includes exhibitor badges, directory listing, and standard booth equipment.

ENDOEXPO BOOTH RATES

PER 10'X10' BOOTH

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<tr>
<th>Type</th>
<th>Price</th>
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<tbody>
<tr>
<td>In-Line Standard</td>
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<tr>
<td>Corner</td>
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<tr>
<td>Nonprofit</td>
<td>$895</td>
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<tr>
<td>First Time</td>
<td>$2,595</td>
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</table>

ISLAND EXHIBITS
($46 PER SQUARE FOOT)

POSTER PRESENTATIONS
The ENDOExpo delivers traffic to your booth with more than 2100 poster presentations dispersed throughout the exhibits; incorporating new scientific and medical discovery on the ENDOExpo floor. Poster and abstract presentations represent 14 subspecialties of endocrine practice and research. Your company can expect heavy traffic during poster presentation hours from 1:00–3:00 PM all three days of the ENDOExpo.

IMPORTANT DATES
Abstract Submission Opens: September 5, 2018
Early Registration Opens: October 25, 2018
Exhibitor Housing Opens: October 25, 2018

QUESTIONS?
After you reserve a booth, contact:
Scott Zeller
Phone: +1.856.302.0882
Email: scott_zeller@AFassanoCo.com
EXHIBITOR SPONSORSHIP OPPORTUNITIES

ENDO is the world’s largest event for presenting and obtaining the latest in endocrine science and medicine. This year’s meeting, ENDO 2019, will gather in New Orleans, Louisiana for premiere programming, networking, and to engage with an array of exhibiting industry partners. ENDO provides the perfect opportunity for your company to engage with these driven individuals through exhibition and sponsorship. Stand out from the crowd by boosting your conference presence with a sponsorship built to enhance and extend your message and promote your company beyond your booth location.

- Create brand awareness and increase brand loyalty among a targeted audience of endocrine professionals.
- Introduce a new product/service to a captive group of physicians, researchers, industry leaders, and practitioners.
- Drive interest and visibility to your products and services by reinforcing your brand messaging and effectively enhancing your exhibit space.
- Differentiate yourself from your competition and benefit from the enhanced reach gained with an ENDO sponsorship.

The latest advances in endocrine medicine and innovative technology are brought to you by the industry’s leading companies in the ENDOExpo. The following sponsorship opportunities have been designed to help you reach your marketing goals by giving you access to Society members and conference participants before, during, and after the conference. For more details on these opportunities, or to share ideas of your own, please contact Scott Zeller at 856.302.0882 or scott_zeller@AFassanoCo.com.

- Banner Advertising
- Backlit Kiosks
- Career Center Job Fair and Headshot Studio
- Convention Center Retail Coffee Cup Sleeves
- Column Wraps
- Digital Media Charging Package
- Escalator Branding Packages
- Exhibit Hall Aisle Identification Package
- Exhibit Hall Coffee Break Stations
- Exhibit Hall Directory
- Exhibit Hall Entrance Branding
- ENDOExpo Theater Presentations
- Jazz Lounge with Selfie Wall
- La Nouvelle Corridor Wall Cling Banners
- La Nouvelle Lobby Branding Package
- Recharge Lounges
- Science Hub Marketing Package

Interested in any of the above sponsorship opportunities? Perhaps you have a new idea that would better meet your marketing needs? Contact Scott Zeller, to discuss sponsorship opportunities that best suit your company’s goals:

Scott Zeller
Director, Marketing & Communications
A. Fassano & Company
Direct: 856.302.0882
COLLABORATIONS THAT TRANSLATE TO CURES

The impact of translational science is the core of what makes ENDO unique. Our attendees are critical to the acceleration of medical discovery and new therapies. They are the continuum of lab bench to bedside and connecting with them is essential to your business.

IDENTIFY AND INFLUENCE THOUGHT LEADERS
The success of your business and impact on patient care relies on both those making new discoveries and those practicing translational science. Meet with front-line thought-leaders who are driving endocrine research breakthroughs and practitioners who are critical to the acceleration of medical discovery and new therapies. ENDO attendees know the latest trends and not only make life-changing discoveries but are aware of the greatest needs for treating and curing endocrine diseases.

PRESENT YOUR RESEARCH AT ENDO
ENDO is the only place to present high-impact research. Media Relations team secures press from an array of channels. ENDO 2016 hosted 50+ reporters and lead to 2,400+ news articles. ENDO is also the first major endocrinology meeting of the year, which makes it the best place and optimal time to showcase your groundbreaking research. Abstract deadline is in November.

PRESENT AN ENDOEXPO THEATER
Showcase a product, present critical medical data, and reinforce your brand to a captive audience during an ENDOExpo Theater. Opportunities are available during high-traffic ENDOExpo hours and provide exceptional exposure for your company. In 2017, ENDOExpo Theaters sold out and each reached max capacity so this is a highly sought-after opportunity.

YOUR ROI IS OUR PURPOSE
ENDOExpo exists to help you connect with our attendees. These programs and events are designed to drive traffic to your booth.

- Guaranteed Traffic—Poster sessions arranged by therapeutic area on the ENDOExpo floor.
- Recharge—Complimentary coffee each morning and afternoon served on the ENDOExpo floor during unopposed hours, 12:30–1:30 PM.
- Unleash your branding potential—Promotional branding, marketing, and advertising elevates your company’s profile and increases your booth traffic. Take advantage of marketing opportunities on the ENDOExpo floor, around the convention center, and in the ENDO Daily Newspaper—a guide for each attendees’ ENDO experience.
- Business Suites—Network with ease for informal presentations on a variety of subjects important to researchers and clinicians.

Deadline to request suite: February 15, 2019

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<thead>
<tr>
<th>Size</th>
<th>Cost</th>
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<tr>
<td>10’ x 10’</td>
<td>$5,775</td>
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<tr>
<td>10’ x 10’ with Furniture Package</td>
<td>$6,495</td>
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<tr>
<td>10’ x 20’</td>
<td>$7,845</td>
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<td>20’ x 20’</td>
<td>$10,995</td>
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<tr>
<td>20’ x 20’ with Furniture Package</td>
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THE ENDOCRINE SOCIETY | EXHIBITOR PROSPECTUS | FOR MORE INFORMATION, VISIT ENDO2019.ORG